



Canadian Cancer Society, Ontario Division

Mission: The Canadian Cancer Society is a national community-based organization of volunteers whose mission is the eradication of cancer and the enhancement of the quality of life of people living with cancer.

Vision: Creating a world where no Canadian fears cancer

Values: Our values serve as guidelines for our conduct as we work towards our vision

Caring - we are passionate, considerate, respectful and empathetic toward those individuals and families touched by cancer

Courage - we value the determination and drive of our volunteers and staff to take bold steps to effect positive change

Integrity - we are honest and ethical in all that we do, and engage in responsible decision-making that reflects the highest standards of conduct

Progressive - we value our history of learning as we strive for continuous improvement and development at all levels of the organization

What we do: In working to control cancer we focus on five main areas

Prevention – we encourage Canadians to choose healthy lifestyles and advocate for healthy environments to support them in their choices so that fewer Canadians will be diagnosed with cancer

Advocacy – we mobilize Canadians to create social and political change to help control cancer in Canada and to create environments to reduce cancer risk

Research – we are the largest charitable funder of cancer research in Canada

Information – we utilize the Cancer Information Service and publications to offer up-to-date, accessible and credible resources

Support – we offer individual or group support programs for cancer patients as well as their caregivers, family and friends

- **Acting CEO:** Rick Perciante
- The Canadian Cancer Society was officially formed in 1938
- Nationally, the Canadian Cancer Society consists of:
 - National offices in Toronto and Ottawa
 - 10 provincial and territorial divisions
 - Approximately 220,000 volunteers (including canvassers)
 - Approximately 840 full-time staff